HTML & CSS

SWE 432, Fall 2017

Design and Implementation of Software for the Web

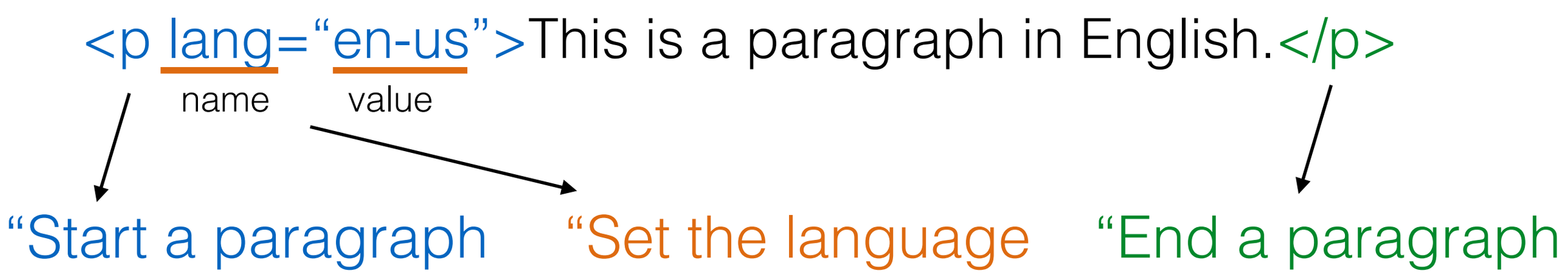
HTML: HyperText Markup Language

- Language for describing *structure* of a document
- Denotes hierarchy of elements
- What might be elements in this document?

HTML History

- 1995: HTML 2.0. Published as standard with RFC 1866
- 1997: HTML 4.0 Standardized most modern HTML element w/ W3C recommendation
    - Encouraged use of CSS for styling elements over HTML attributes
- 2000: XHTML 1.0
    - Imposed stricter rules on HTML format
        - e.g., elements needed closing tag, attribute names in lowercase
- 2014: HTML5 published as W3C recommendation
    - New features for capturing more *semantic* information and *declarative* description of behavior
        - e.g., Input constraints
        - e.g., New tags that explain *purpose* of content
    - Important changes to DOM (will see these later….)

HTML Elements



"Start a paragraph element"

Opening tag begins an HTML element. Opening tags must have a corresponding closing tag.

"Set the language to English"

HTML attributes are name / value pairs that provide additional information about the contents of an element.

"End a paragraph element"

Closing tag ends an HTML element. All content between the tags and the tags themselves compromise an HTML element.

HTML Elements

<input type="text" />

"Begin and end input element"

Some HTML tags can be self closing, including a built-in closing tag.

<!-- This is a comment. Comments can be multiline. -->

A starter HTML document

"Use HTML5 standards mode"

"HTML content"

"Header"

Information *about* the page

```
<!DOCTYPE html>
<html>
<head>
    <meta charset="utf-8">
    <title>Hello World Site</title>
</head>
<body>
    Hello world!
</body>
</html>
```

Hello world!

"Interpret bytes as UTF-8 characters"

Includes both ASCII & international characters.

"Title"

Used by browser for title bar or tab.

"Document content"

HTML Example

```
<!DOCTYPE html>
<html>
<head>
    <link rel="stylesheet" type="text/css" href="main.css">
    <title>Prof Bell's Webpage</title>
</head>
<body>
<h1>
    Prof Jonathan Bell
</h1>
<div>
    <p>
        
    </p>
    <p>This is Prof Bell's ACTUAL homepage from 1999!</p>
    <h2>Welcome, students!</h2>
        <p>
            <a href="https://www.youtube.com/watch?v=dQw4w9WgXcQ">See how to make
this page</a>
        </p>
    <h2>
        Some funny links
    </h2>
    <p>
        <ul>
            <li><a href="http://www.homestarrunner.com">Homestar Runner</a></li>
            <li><a
href="http://www.wb3w.net/The%20Original%20Hamsterdance.htm">Hamster Dance</a></li>
        </ul>
    </p>
    <h3>
        About Prof Bell
    </h3>
    <p>
        Prof Bell's office is at 4422 Engineering Building. His email address is <a
href="mailto:bellj@gmu.edu">bellj@gmu.edu</a>.
    </p>
    <p>
        Last updated: September 4th, 1999
    </p>
</div>
</body>
</html>
```

Use <h1>, <h2>, …, <h5> for headings

https://seecode.run/#-KQgR7vG9Ds7IUJS1kdq

HTML Example

```
<!DOCTYPE html>
<html>
<head>
    <link rel="stylesheet" type="text/css" href="main.css">
    <title>Prof Bell's Webpage</title>
</head>
<body>
<h1>
    Prof Jonathan Bell
</h1>
<div>
    <p>
        <img alt="My really cool laptop" src="http://www.wonder-
tonic.com/geocitiesizer/images/laptop-01.gif" /> <br />
        <div class="marquee">
            This is Prof Bell's ACTUAL homepage from 1999!
        </div>
    </p>
    <h2>Welcome, students!</h2>
        <p>
            <a href="https://www.youtube.com/watch?v=dQw4w9WgXcQ">See how to make
this page</a>
        </p>
    <h2>
        Some funny links
    </h2>
    <p>
        <ul>
            <li><a href="http://www.homestarrunner.com">Homestar Runner</a></li>
            <li><a
href="http://www.wb3w.net/The%20Original%20Hamsterdance.htm">Hamster Dance</a></li>
        </ul>
    </p>
    <h3>
        About Prof Bell
    </h3>
    <p>
        Prof Bell's office is at 4422 Engineering Building. His email address is <a
href="mailto:bellj@gmu.edu">bellj@gmu.edu</a>.
    </p>
```

Paragraphs (<p>) consist of related content. By default, each paragraph starts on a new line.

n/#-KQgR7vG9Ds7IUJS1kdq

HTML Example

```
<!DOCTYPE html>
<html>
<head>
    <link rel="stylesheet" type="text/css" href="main.css">
    <title>Prof Bell's Webpage</title>
</head>
<body>
<h1>
    Prof Jonathan Bell
</h1>
<div>
    <p>
        <img alt="My really cool laptop" src="http://www.wonder-
tonic.com/geocitiesizer/images/laptop-01.gif" /> <br />
        <div class="marquee">
            This is Prof Bell's ACTUAL homepage from 1999!
        </div>
    </p>
    <h2>Welcome, students!</h2>
        <p>
            <a href="https://www.youtube.com/watch?v=dQw4w9WgXcQ">See how to make
this page</a>
        </p>
    <h2>
        Some funny links
    </h2>
    <p>
        <ul>
            <li><a href="http://www.homestarrunner.com">Homestar Runner</a></li>
            <li><a
href="http://www.wb3w.net/The%20Original%20Hamsterdance.htm">Hamster Dance</a></li>
        </ul>
```

Unordered lists (<ul>) consist of list items (<li>) that each start on a new line. Lists can be nested arbitrarily deep.

```
    </p>
</div>
</body>
</html>
```

https://seecode.run/#-KQgR7vG9Ds7IUJS1kdq

Text

```
<h1>Level 1 Heading</h1>
<h2>Level 2 Heading</h2>
<h3>Level 3 Heading</h3>
<h4>Level 4 Heading</h4>
<h5>Level 5 Heading</h5>
<h6>Level 5 Heading</h6>
Text can be made <b>bold</b> and
    <i>italic</i>, or <sup>super</sup>
    and <sub>sub</sub>scripts. White
    space collapsing removes all
    sequences of two more more spaces
    and line breaks, allowing
    the markup to use tabs
    and whitespace for
    organization.
    Spaces can be added with
        &amp;nbsp;.
<br/>New lines can be added with &lt
    ;BR/&gt;.

<p>A paragraph conssists of one or
    more sentences that form a self
    -contained unit of discourse. By
    default, a browser will show each
    paragraph on a new line.</p>

<hr/>
Text can also be offest with
horizontal rules.
```

<h1>Level 1 Heading</h1>
<h2>Level 2 Heading</h2>
<h3>Level 3 Heading</h3>
<h4>Level 4 Heading</h4>
<h5>Level 5 Heading</h5>
<h6>Level 5 Heading</h6>

Text can be made **bold** and *italic*, or ^{super} and $_{sub}$scripts.
White space collapsing removes all sequences of two more more spaces and line breaks, allowing the markup to use tabs and whitespace for organization. Spaces can be added with .
New lines can be added with
.

A paragraph conssists of one or more sentences that form a self-contained unit of discourse. By default, a browser will show each paragraph on a new line.

Text can also be offest with horizontal rules.

Semantic markup

- Tags that can be used to denote the *meaning* of specific content
- Examples
  - An element that has importance.
  - <blockquote> An element that is a longer quote.
  - <q> A shorter quote inline in paragraph.
  - <abbr> Abbreviation
  - <cite> Reference to a work.
  - <dfn> The definition of a term.
  - <address> Contact information.
  - <ins><del> Content that was inserted or deleted.
  - <s> Something that is no longer accurate.

Links

```
<a href="http://www.google.com">Absolute link</a><br/>
<a href="movies.html">Relative URL</a><br/>
<a href="mailto:tlatoza@gmu.edu">Email Prof. LaToza</a><br/>
<a href="http://www.google.com" target="_blank">Opens in new
    window</a><br/>
<a href="#idName">Navigate to HTML element idName</a>
```

Absolute link
Relative URL
Email Prof. LaToza
Opens in new window
Navigate to HTML element idName

Images, Audio, Video

- HTML includes standard support for <img>, <audio>, <video>

- Common file formats

  - Images: .png, .gif, .jpg
  - Audio: .mp3
  - Video: .mp4


```
<video src="video.webm" controls>
</video>
```

Important attributes for <video>
src - location of video
autoplay - tells browser to start play
controls - show the default controls
poster - image to show while loading
loop - loop the video
muted - mutes the audio from the video

Tables

```
<table>
    <tr>
        <th></th>
        <th>Monday</th>
        <th>Tuesday</th>
        <th>Wednesday</th>
    </tr>
    <tr>
        <th>1pm - 2pm</th>
        <td rowspan="2">Intro Physics</td>
        <td>Calculus 2</td>
        <td>Free</td>
    </tr>
    <tr>
        <th>2pm - 3pm</th>
        <td>Free</td>
        <td>Psychology</td>
    </tr>
</table>
```

	Monday	Tuesday	Wednesday
1pm - 2pm	Intro Physics	Calculus 2	Free
2pm - 3pm		Free	Psychology

Controls

```
<p>Text Input: <input type="text" maxlength="5" /></p>
<p>Password Input: <input type="password" /></p>
<p>Search Input: <input type="search"></p>
<p>Text Area: <textarea>Initial text</textarea></p>
<p>Checkbox:
    <input type="checkbox" checked="checked" /> Checked
    <input type="checkbox" /> Unchecked
</p>
<p>Drop Down List Box:
    <select>
        <option>Option1</option>
        <option selected="selected">Option2</option>
    </select>
</p>
<p>Multiple Select Box:
    <select multiple="multiple">
        <option>Option1</option>
        <option selected="selected">Option2</option>
    </select>
</p>
<p>File Input Box: <input type="file" />
<p>Image Button: <input type="image" src="http://cs.gmu.edu/~tlatoza
    /images/reachabilityQuestion.jpg" width="50"></p>
<p>Button: <button>Button</button></p>
<p>Range Input: <input type="range" min="0" max="100" step="10"
    value="30" /></p>
```

Search input provides clear button

Text Input:

Password Input:

Search Input:

Text Area: Initial text

Checkbox: Checked Unchecked

Drop Down List Box: Option2

Multiple Select Box: Option1 Option2

File Input Box: Choose File No file chosen

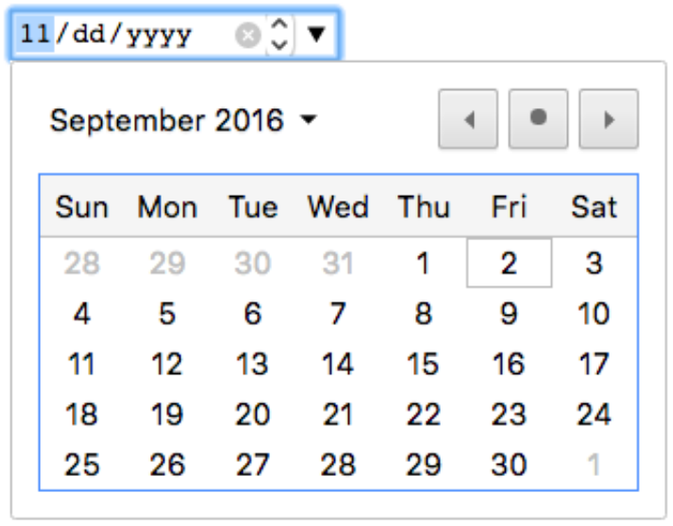
Image Button:

Button: Button

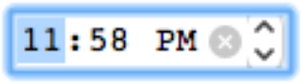
Range Input:

Specialized controls

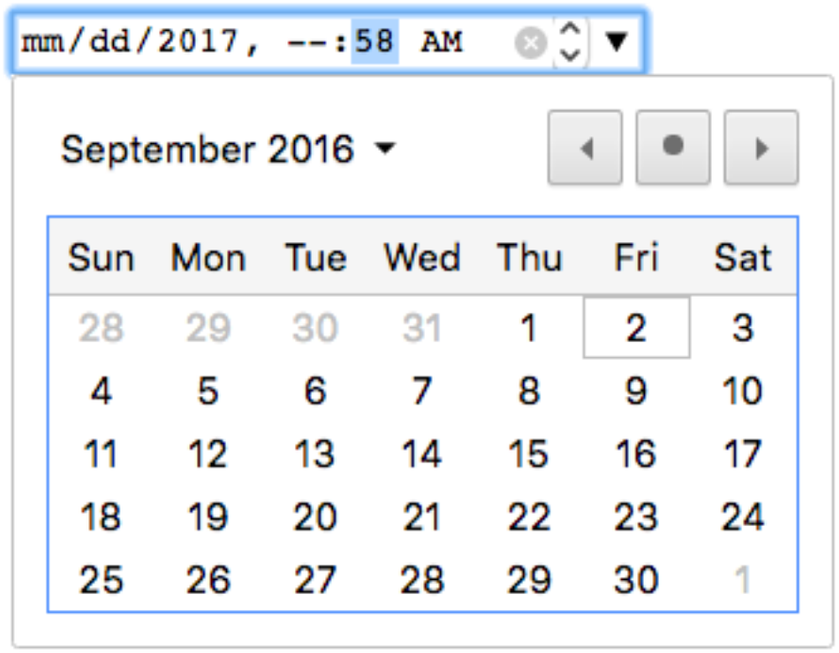
```
<input type="date" />
```



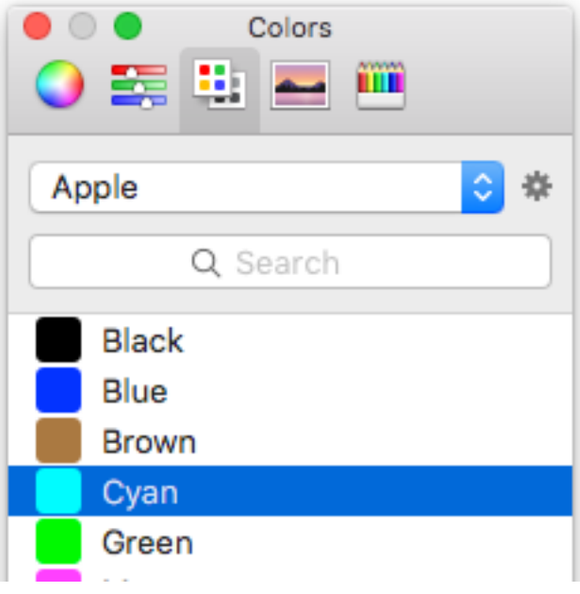

```
<input type="time" />
```



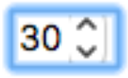

```
<input type="datetime-local" />
```




```
<input type="color" />
```




```
<input type="number" min="0" max="50"/>
```



Labeling input

- Can place suggested input or prompt *inside* input element

```
<p>Input box: <input type="text" placeholder="Enter keyword" /></p>
```

Input box: Enter keyword

  - Disappears after user types

```
<p>Input box: <input type="text" placeholder="Enter keyword" /></p>
```

Input box: a

- Label attaches a label *and* expands the clickable region of control, making form easier to use

```
<p><label>Label on input box: <input type="text" </label></p>
```

Label on input box:

Clickable region

Validating input

- Displays errors on invalid input *immediately*, making it easier to fix errors
- Check that input is a valid email

```
<p><label>Email: <input type="email" /></label></p>
```

Email:

- Check that input is a valid URL

```
<p><label>URL: <input type="url" /></label></p>
```

URL:

- Check that input matches regex pattern

```
<p><label>Would you like an apple or orange?
    <input type="text" pattern="apple|oragne" /></label></p>
```

Would you like an apple or orange?

- Constrain input to be at most maxlength

```
<p><label>Enter a username up to 10 characters:
    <input type="text" maxlength=10 /></label></p>
```

Enter a username up to 10 characters:

- Prevent all edits

```
<p><label>Autogenerated text
    <input type="text" readonly="true" /></label></p>
```

Autogenerated text

Block vs. Inline Elements

Block elements

Block elements appear on a new line.
Examples: <h1><p>
<table><form>

```
<h1>Hiroshi Sugimoto</h1>
<p>The dates for the ORIGIN OF ART exhbibition are as
    follows:</p>
<ul>
    <li>Science: 21 Nov- 20 Feb 2010/2011</li>
    <li>Architecture: 6 Mar - 15 May 2011</li>
</ul>
```

Hiroshi Sugimoto

The dates for the ORIGIN OF ART exhbibition are as follows:

- Science: 21 Nov- 20 Feb 2010/2011
- Architecture: 6 Mar - 15 May 2011

Inline elements

Inline elements appear to continue on the same line.
Examples: <a><b><input><img>

```
Timed to a single revolution of the planet around the sun
at a 23.4 degrees tilt that plays out the rhythm of the
seasons, this <em>Origins of Art</em> cycle is organized
around four themes: <b>science, architecture, history</b>,
and <b>relgion</b>.
```

Timed to a single revolution of the planet around the sun at a 23.4 degrees tilt that plays out the rhythm of the seasons, this *Origins of Art* cycle is organized around four themes: **science, architecture, history**, and **relgion**.

Grouping elements

- Creates a **parent** or **container** element and a set of **child** elements
- Enables group to be styled together
- Can use any block or inline element or *generic* element
  - ** ** is the generic block element
  - **** is the generic inline element
- Semantic layout elements are block elements that associate meaning with group
  - Very useful for CSS selectors (coming soon)

```
<body>
    <header>
        <h1>How to Get a PhD</h1>
        <nav>...</nav>
    </header>
    <article>
        <section>
            <figure><img src="benfranklin.jpg"></figure>
            <h3>Bribing your Committee</h3>
            <p>When blackmail fails...</p>
        </section>
        <aside>
            <h4>Useful Links</h4>
            <a href="www.bevmo.com">Research Supplies</a>
        </aside>
    </article>
</body>
```

Some popular semantic layout elements
<header><footer><nav><article><aside>
<section><figcaption>

HTML Style

- Tags
  - Use lowercase for names
  - Use indentation to reflect hierarchy
  - Always close tags
    - Or use self-closing tags <tagname /> notation
- Use attributename="value" format for attributes
- Use blank lines to break up documents into closely connected regions
- Use comments to describe purpose of regions

HTML Best Practices

- Use specialized controls or input validation where applicable
- Always include elements of HTML starter document
- Use label or placeholder for labeling controls
- Use alt to make images accessible

CSS: Cascading Style Sheets

- Language for *styling* documents

```
p {
    font-family: Arial;}
```

Property: font-family

Value: Arial;

"Select all <p> elements"

Selector describes a *set* of HTML elements

"Use Arial font family"

Declaration indicates how selected elements should be styled.

- Separates **visual presentation** (CSS) from **document structure** (HTML)
  - Enables changes to one or the other.
  - Enables styles to be *reused* across sets of elements.

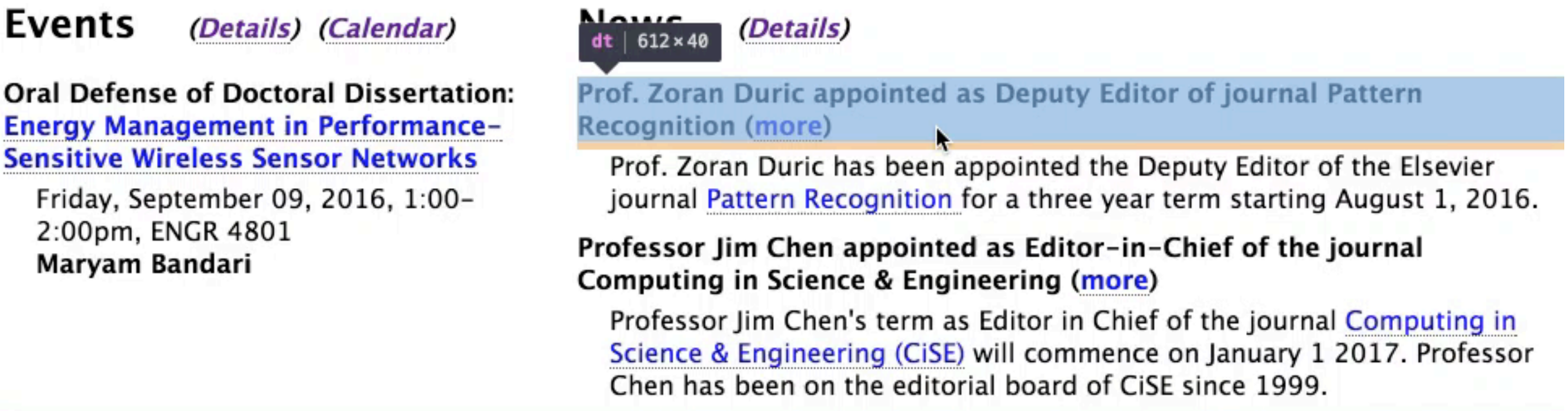
CSS History

- 1994: Cascading HTML style sheets—a proposal
  - Hakon W Lie proposes CSS
  - Working w/ Tim-Berners Lee at CERN
- 1996: CSS1 standard, recommended by W3C
  - Defines basic styling elements like font, color, alignment, margin, padding, etc.
- 1998: CSS2 standard, recommended by W3C
  - Adds positioning schemes, z-index, new font properties
- 2011: CSS3 standards divided into modules, begin adoption
  - Add more powerful selectors, more powerful attributes

https://dev.opera.com/articles/css-twenty-years-hakon/

https://en.wikipedia.org/wiki/Cascading_Style_Sheets#History

CSS Styling



- Invisible box around every element.

- Rules control how sets of boxes and their contents are presented

Example Styles

BOXES	TEXT
Width, height	Typeface
Borders (color, width, style)	Size, color
Position in the browser window	Italics, bold, lowercase

Using CSS

External CSS

```
<!DOCTYPE html>
<html>
<head>
    <link rel="stylesheet" type="text/css" href="main.css">
    <title>Prof Bell's Webpage</title>
</head>
```

Internal CSS

```
<!DOCTYPE html>
<html>
<head>
    <title>Prof Bell's Webpage</title>
    <style type="text/css">
        body {
            background-image: url("bluerock.jpg");
            font-family: Comic Sans MS, Comic Sans;
            color: #FFFF00;
        }
    </style>
```

- External CSS enables stylesheets to be reused across *multiple* files
- Can include CSS files
- Can nest CSS files
  - @import url(“file.css”) imports a CSS file in a CSS file

CSS Type Selectors

- What if we wanted more green?

```
h2, h3 {
    color: LightGreen;
}
```

"Select all <h2> and <h3> elements"

Type selector selects one or more element types.

```
* {
    color: LightGreen;
}
```

"Select all elements"

Universal selector selects all elements.

CSS Class Selectors

```
<img src="profilePic.jpg" class="imageLarge" />
```

"Label <img> element with imageLarge class"

```
.imageLarge {
    width: 200px;
    height: 200px;
}
```

"Define class imageLarge."

```
<img src="profilePic.jpg" class="imageLarge transparent" />
```

```
img.large {
    width: 200px;
    height: 200px;
}
```

"Define large class that applies only to <img> elements"

```
.transparent {
    opacity: .50;
}
```

"Define transparent class"

Classes enable the creation of sets of elements that can be styled in the same way.

CSS id selectors

```
<div id="exampleElem">
    Some text
</div>
```

```
#exampleElem {
    font-weight: bold;
}
```

Some text

- Advantages
  - Control presentation of individual elements
- Disadvantages
  - Must write separate rule for *each* element

Additional selector types

Selector	Meaning		Example
***Descendant* selector**	Matches all descendants of an element	p a { }	Select <a> elements inside <p> elements
***Child* selector**	Matches a direct child of an element	h1>a { }	Select <a> elements that are directly contained by <h1> elements.
***First child* selector**	Matches the first child of an element	h1:first-child { }	Select the the elements that are the first child of a <h1> element.
***Adjacent* selector**	Matches selector	h1+p { }	Selects the first <p> element after any <h1> element
***Negation* selector**	Selects all elements that are not selected.	body *:not(p)	Select all elements in the body that are not <p> elements.
***Attribute* selector**	Selects all elements that define a specific attribute.	input[invalid]	Select all <input> elements that have the invalid attribute.
Equality attribute selector	Select all elements with a specific attribute value	p[class="invisible"]	Select all <p> elements that have the invisible class.

CSS Selectors

- Key principles in designing effective styling rules
  - Use classes, semantic tags to create sets of elements that share a similar rules
  - Don’t repeat yourself (DRY)
    - Rather than create many identical or similar rules, apply single rule to all similar elements
- Match based on semantic properties, not styling
  - Matching elements based on their pre-existing styling is **fragile**

Cascading selectors

- What happens if more than one rule applies?
- Most *specific* rule takes precedence
  - **p b** is more specific than **p**
  - **#maximizeButton** is more specific than **button**
- If otherwise the same, *last* rule wins
- Enables writing generic rules that apply to many elements that are overriden by specific rules applying to a few elements

CSS inheritance

- When an element is contained inside another element, some styling properties are inherited
  - e.g., font-family, color
- Some properties are not inherited
  - e.g., background-color, border
- Can force many properties to inherit value from parent using the inherit value
  - e.g., padding: inherit;

Exercise - What is selected?

1.
```
div.menu-bar ul ul {
  display: none;
}
```

2.
```
div.menu-bar li:hover > ul {
  display: block;
}
```

ul: unordered list
li: list element

Pseudo classes

```
.invisible {
    display: none;
}

input:invalid {
    border: 2px solid red;
}

input:invalid + div {
    display: block;
}

input:focus + div {
    display: none;
}
```

```
<label>
    Email: <input type="email" />
    <div class="invisible">Please enter a valid email.</div>
</label>
```

Email:

"Select elements with the invalid attribute."

"Select elements that have focus."

Classes that are automatically attached to elements based on their attributes.

Examples of pseudo classes

- :active - elements activated by user. For mouse clicks, occurs between mouse down and mouse up.
- :checked - radio, checkbox, option elements that are checked by user
- :disabled - elements that can’t receive focus
- :empty - elements with no children
- :focus - element that currently has the focus
- :hover - elements that are currently hovered over by mouse
- :invalid - elements that are currently invalid
- :link - link element that has not yet been visited
- :visited - link element that has been visited

Color

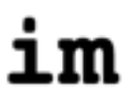
- Can set text color (color) and background color (background-color)
- Several ways to describe color
  - six digit hex code (e.g., #ee3e80)
  - color names: 147 predefined names
  - rgb(red, green, blue): amount of red, green, and blue
  - hsla(hue, saturation, lightness, alpha): alternative scheme for describing colors
- Can set opacity (opacity) from 0.0 to 1.0

```
body {
    color: Red;
    background-color: rgb(200, 200, 200); }
h1 {
    background-color: DarkCyan; }
h2 {
    color: #ee3e80; }
p {
    color: hsla(0, 100%, 100%, 0.5); }
div.overlay {
    opacity: 0.5; }
```

Typefaces

Serif

Sans-Serif



Monospace

Cursive

font-family: Georgia, Times, serif;

"Use Georgia if available, otherwise Times, otherwise any serif font".

font-family enables the typeface to be specified. The typeface must be installed. Lists of fonts enable a browser to select an alternative.

Styling text

```
h2 {
      text-transform: uppercase;
      text-decoration: underline;
      letter-spacing: 0.2em;
      text-align: center;
      line-height: 2em;
      vertical-align: middle;
      text-shadow: 1px 1px 0 #666666;

}
```

THIS TEXT IS IMPORTANT

- text-transform: uppercase, lowercase, capitalize
- text-decoration: none, underline, overline, line-through, blink
- letter-spacing: space between letters (kerning)
- text-align: left, right, center, justify
- line-height: total of font height and empty space between lines
- vertical-align: top, middle, bottom, …
- text-shadow: [x offset][y offset][blur offset][color]

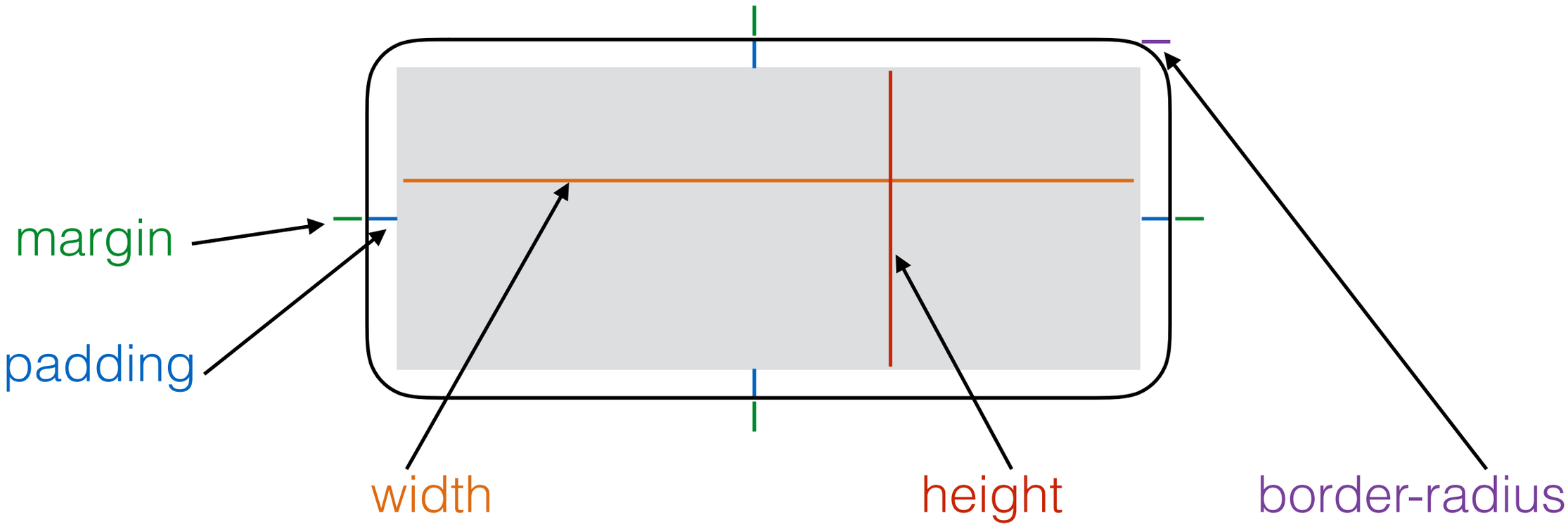
Cursor

```
<a class="movableItem">Walt Whitman</a>


a.movableItem {
    cursor: move;
}
```

- Can change the default cursor with cursor attribute
  - auto, crosshair, pointer, move, text, wait, help, url("cursor.gif")
- Should *only* do this if action being taken clearly matches cursor type

CSS "Box" Model



- Boxes, by default, are sized *just* large enough to fit their contents.
- Can specify sizes using px or %
  - % values are relative to the container dimensions
- margin: 10px 5px 10px 5px; (clockwise order - [top] [right] [bottom] [left])
- border: 3px dotted #0088dd; ([width] [style] [color])
  - style may be solid, dotted,dashed, double, groove, ridge, inset, outset, hidden / none