

Interaction Techniques

SWE 432, Fall 2017

Design and Implementation of Software for the Web

Today

- What principles guide the design of usable interaction techniques?
- How can interaction designs help support making plans, taking action, and interpreting feedback?
- How does a direct manipulation interface make complex tasks easier?

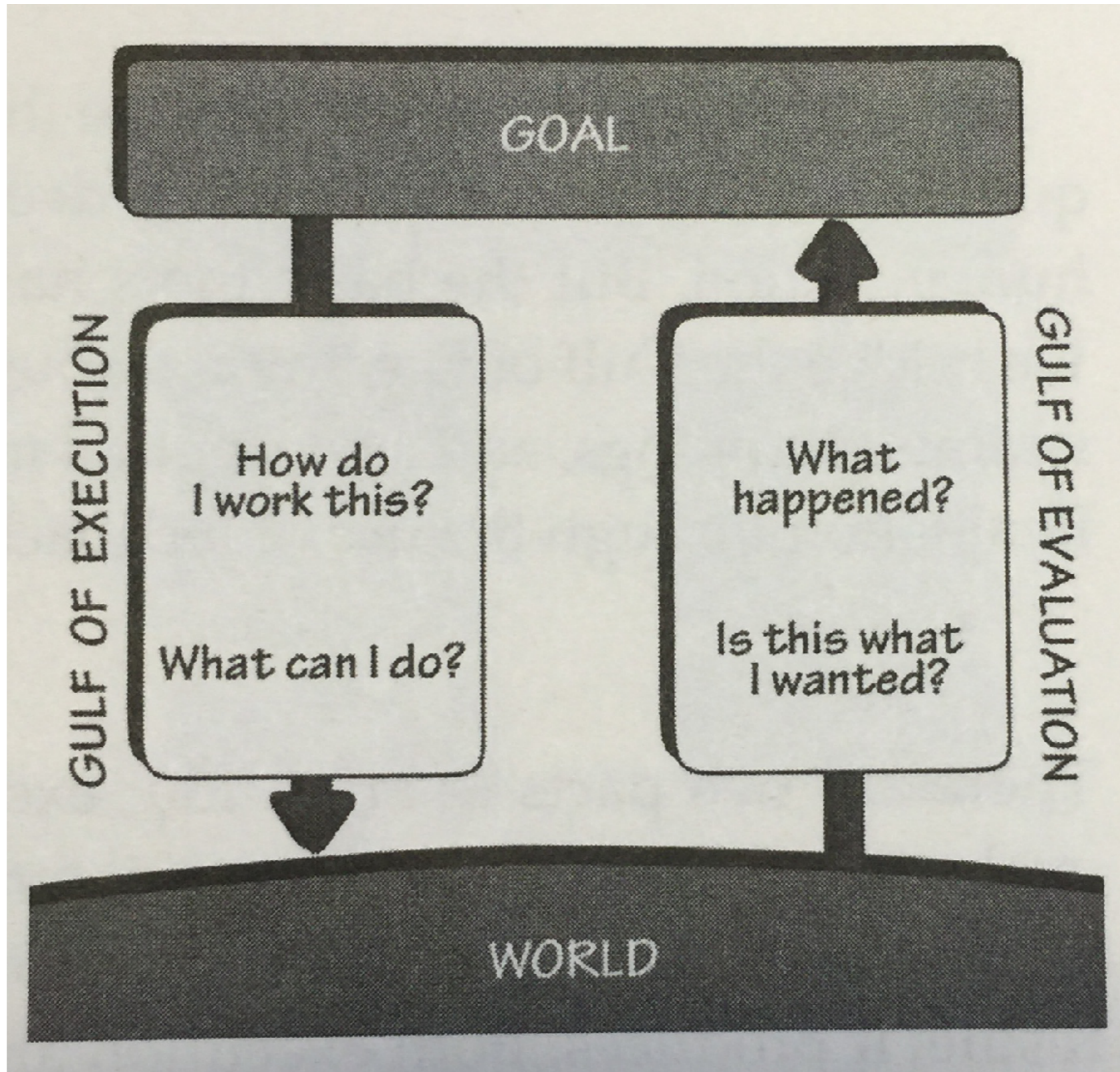
Interaction technique

- A method by which a user can perform an action or sequence of actions with a computer.
- Might encompass **software** (e.g., accelerators on a menu) and/or specialized **hardware** (momentum scrolling on iOS)
- What makes a good interaction technique?
 - Usability: task performance, discoverability, learnability, ...

Example: Filtering

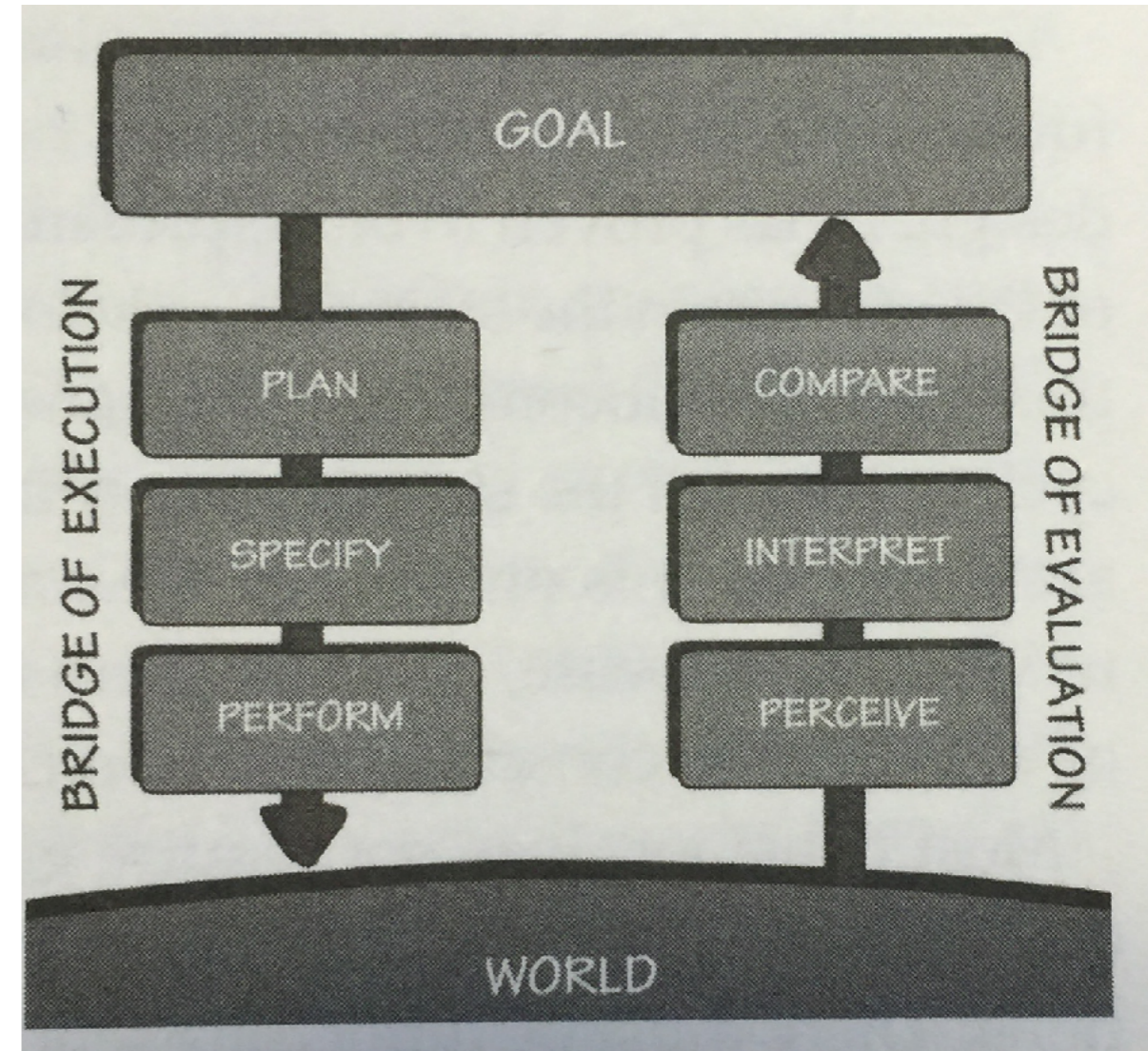
- <http://www.kayak.com>

Gulfs of execution and evaluation



Norman's 7 stages of action

1. Goal (form the goal)
2. Plan (the action)
3. Specify (action sequence)
4. Perform (action sequence)
5. Perceive (the state of the world)
6. Interpret (the perception)
7. Compare (outcome w/ goal)



Translation

goals \longrightarrow action sequence

Signifiers

- a.k.a “cognitive affordances” [Hartson & Pyla]
- Goals
 - Show which UI elements can be manipulated
 - Show how they can be manipulated
 - Help users get started
 - Guide data entry
 - Suggest default choices
 - Support error recovery

Hinting

- Indicate which UI elements can be interacted with
- Possible visual indicators
 - Static hinting - distinctive look & feel
 - Dynamic hinting - rollover highlights
 - Response hinting - change visual design with click
 - Cursor hinting - change cursor display



Help users predict outcome of actions

- What does this do?
- Should I click it?



Clarity of wording (Example)

- Design for clarity & precision

The screenshot shows a coding challenge interface. At the top, a blue header reads "Implement Function Behavior (10 Pts)". Below it, a light blue box says "Implement a behavior for this function". A navigation bar includes a "Back" button, a "Dispute this test" button, an "Inspect code" button, and a "Run Tests" button.

The test results section shows a failed test with the following details:

- STATUS:** failed
- DESCRIPTION:** it should throw an exception if the parameters are invalid
- EXECUTION TIME:** 6ms
- MESSAGE:** expected 4 to equal 3
- DIFF:** 3 - 4
- CODE:** 1 `expect(calculate('+',[1,2])).to.equal(3);`

Below the test results is the "Function Editor" showing the following JavaScript code:

```
11 * @return {Number}
12 */
13 function calculate(command,numbers){
14     if( ['*','/','+','-'].indexOf(command) == -1 )
15         throw 'command not recognized'
16
17     if( !(numbers instanceof Array) || numbers.length === 0)
18         throw 'numbers not valid';
19
20     switch( command ){
21         case '+':
22             var res = sum(numbers[0],numbers[1]);
23             return res;
24         case '*':
25             var res = prod
26             return res;
27         default:
28     }
```

A tooltip is visible over the `sum(numbers[0],numbers[1])` call on line 22, displaying the result `4` and the text "stub this function call".

At the bottom, a list of errors shows: "1. Line 15: Missing semicolon."

Clarity of wording

- Choose words carefully
- Speak the user's language
- Avoid vague, ambiguous terms
- Be as specific as possible
- Clearly represent domain concepts

Likely & useful defaults

- Default text, if relevant (e.g., date)
- Default cursor position
- Avoid requirements to retype & re-enter data

Physical actions

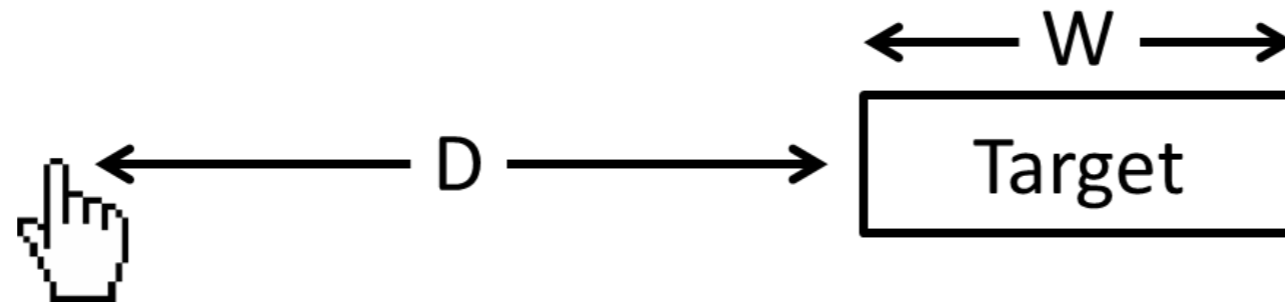
Provide intermediate feedback during interactions

- As user is interacting with objects, provide feedback on interactions
- Examples
 - While dragging object, show new position
 - As selecting text, show selection
 - While clicking on button, show button changing

Avoid physical awkwardness

- Switching between input devices takes time
- Avoid forcing user to constantly switch between input devices (e.g., keyboard & mouse)
 - e.g., Effective tab order between fields
- Avoid awkward keyboard combinations

Fitt's law



- Time required to move to a target **decreases** with target **size** & **increases** with **distance** to the target
- Movements typical consist of
 - one large quick movement to target (**ballistic** movement)
 - fine-adjustment movement (**homing** movements)
- Homing movements generally responsible for most of movement time & errors
- Applies to rapid pointing movements, not slow continuous movements

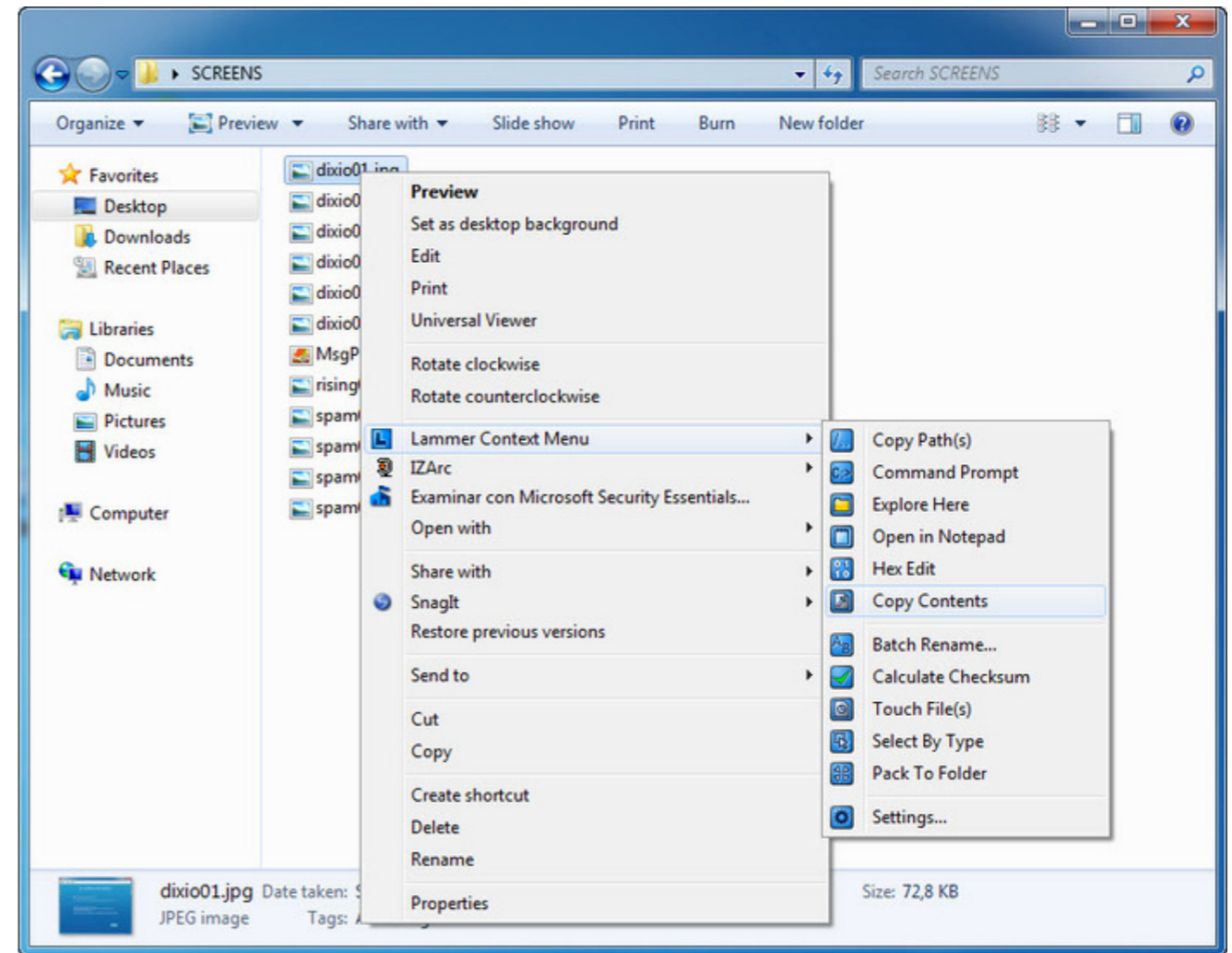
Design implications of Fitt's law

- **Constraining** movement to one dimension dramatically increases speed of actions
- e.g., scroll bars are 1D



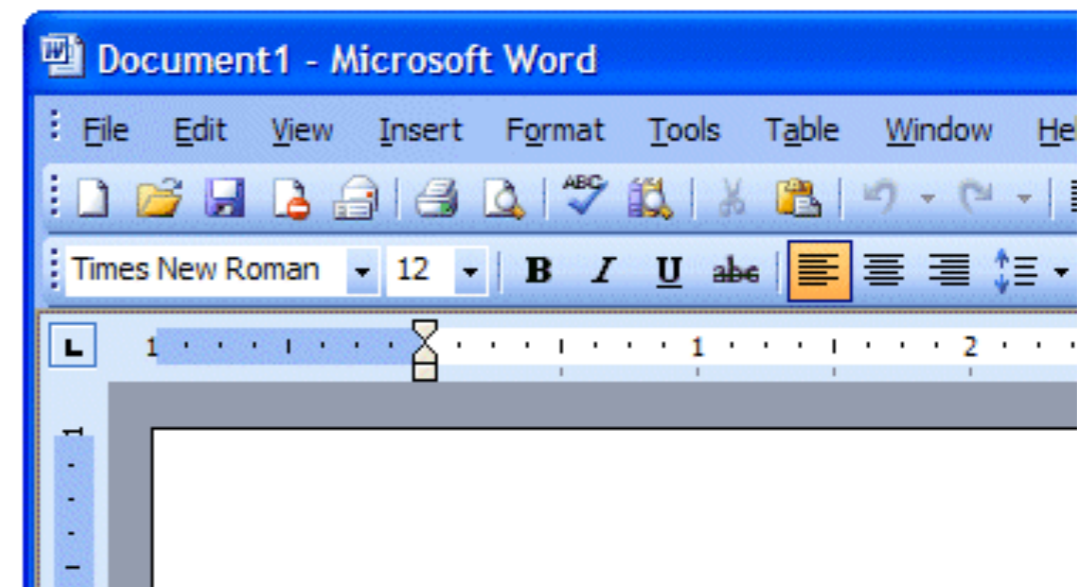
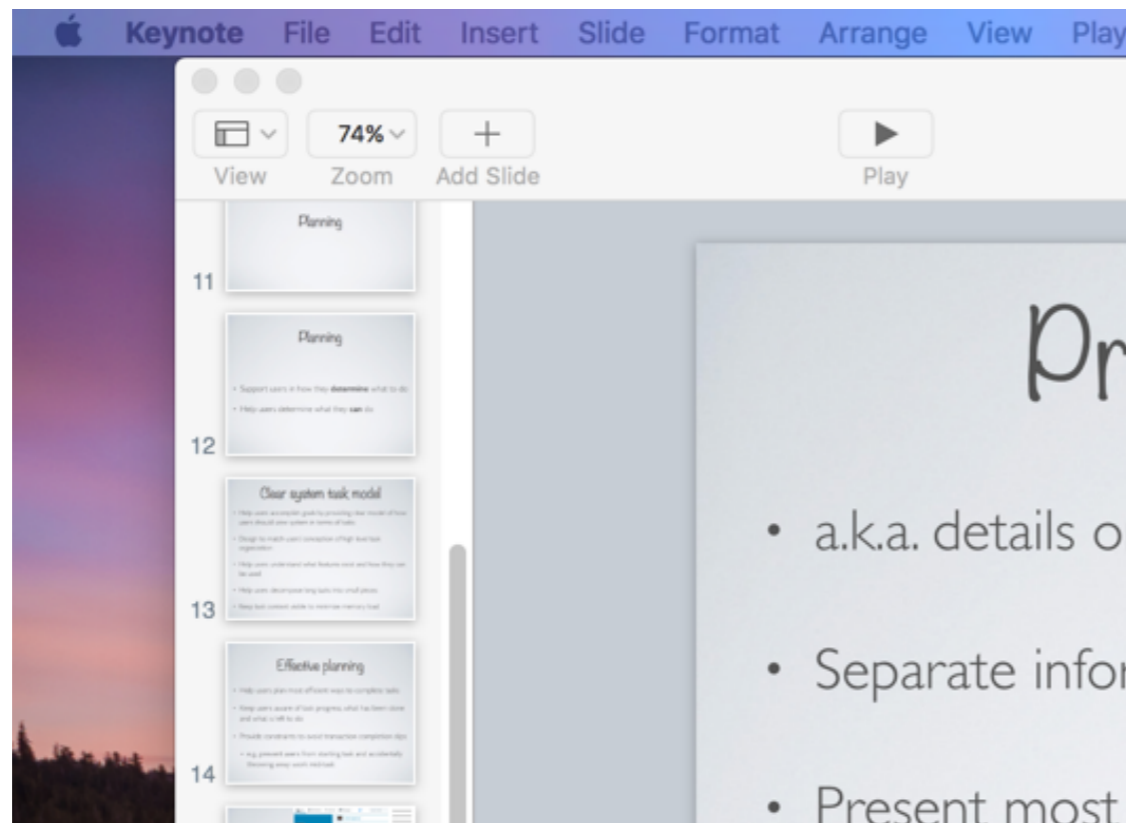
Design implications of Fitt's law

- Making controls **larger** reduces time to invoke actions
- Locating controls closer to user **cursor** reduces time
- e.g., context menus



Design implications of Fitt's law

- Positioning button or control along **edge** of screen acts as barrier to movement, substantially reducing homing time & errors



System feedback

System response times

- 0.1second - reacting **instantaneously**
 - requiring no special feedback except displaying result
 - limit for direct manipulation of objects in UI
- 1.0 second - **freely** navigating commands
 - noticeable delay, limit for keeping user's flow of thought uninterrupted
- 10 seconds - keeping users **attention**
 - limit for keeping user's attention focus in UI
 - longer delays create task breaks
- [Nielsen, Usability Engineering, 1993]

Provide feedback for all user actions

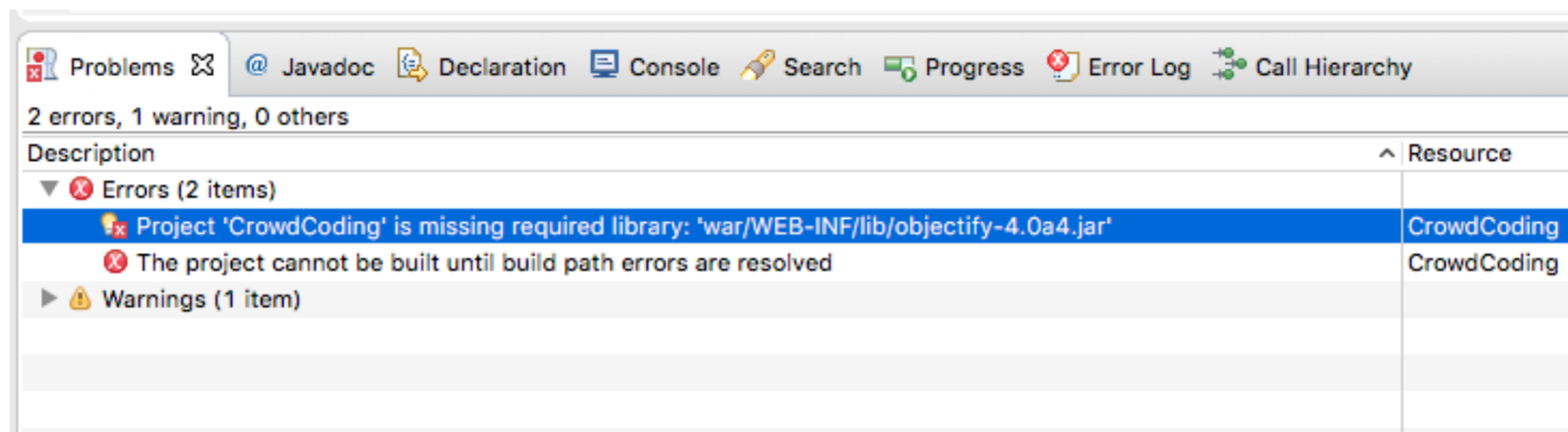
- Feedback helps keep users on track in accomplishing goals
- Request confirmation to prevent costly errors (but use sparingly)
- Make feedback visible, noticeable, legible, located w/ in users focus of attention
- Provide feedback early
- Provide feedback consistently

Tone of feedback

- Establishes relationship with user
- Important not to take user feel “stupid”
- Make the system take blame for errors
- Be positive, to encourage
- Provide helpful messages, not cute messages
- Avoid violent, negative, demeaning, threatening terms (e.g., illegal, invalid)

Show users how to fix errors

- Good: detecting user errors
- Better: directly showing how errors can be fixed
- (Best: using constraints to prevent errors from ever occurring)



Avoid anthropomorphism (in most contexts)

- Anthropomorphism - the attribution of human characteristics to non-human objects
 - e.g., “Sorry, I but I cannot find the file you need”
- Provides a false mental model
 - leads to user thinking they can interact with system as person
 - can be over promising & condescending
- May work in spoken interaction settings, where system does match user’s mental model

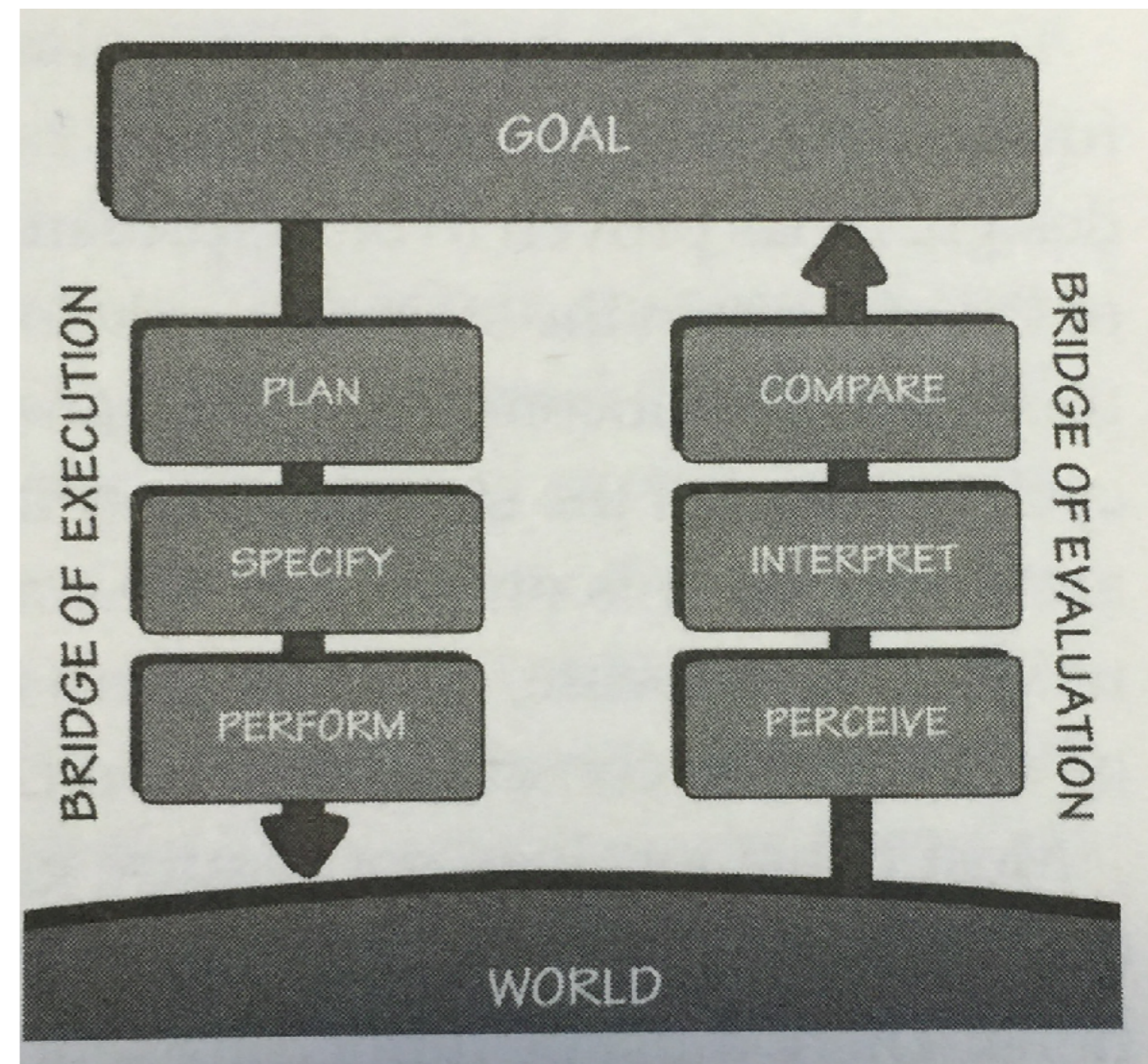
In Class Activity

- In groups of 2 or 3:
 - Identify at least 3 separate usability issues of a web application that violates one of the interaction design principles in this lecture
 - For each issue, brainstorm ways that this usability issue might be addressed.

Direct manipulation

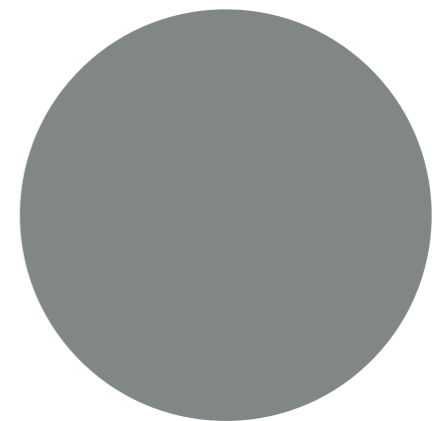
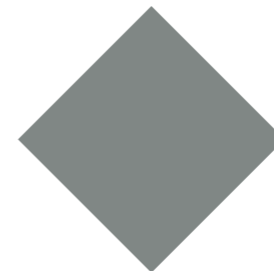
Motivation

- User is trying to do a task, manipulating a [model] of world
- Hard to plan out long sequence of actions in advance
- Gulf of execution: hard to know if took correct action
- Gulf of evaluation: hard to understand if successfully manipulated world
- Hard to compare hidden world to desired world



Direct manipulation

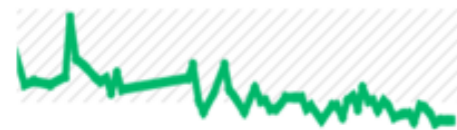
- “Rapid incremental reversible operations whose impact on the objects of interest is immediately visible” (Shneiderman, 1982)



Benefits

- Supports exploration
 - Don't plan long sequence of actions: pick an action, try it, can change mind if want to do something else instead
- Provides immediate feedback
 - Can quickly see what outcome of actions are in manipulating the world
 - Easy to compare desired state of the world to actual state of the world

Example - Kayak



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- ☒ nonstop \$127
- ☐ 1 stop \$145
- ☐ 2+ stops \$303

Times

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Take-off Washington (DCA)
Fri 2:41p – 10:30p



Take-off Chicago (CHI)
Mon 5:30a – 10:00p



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Airports

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☐ Depart/Return same

Washington

- ☒ DCA: Reagan-Nati... \$127
- ☐ BWI: Baltimore/Wa... \$207

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108 of 1115 flights

Dec 16
Friday ↔ Dec 19
Monday

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8:12p DCA → **9:26p** ORD 2h 14m nonstop
3:25p ORD → **6:12p** DCA 1h 47m nonstop

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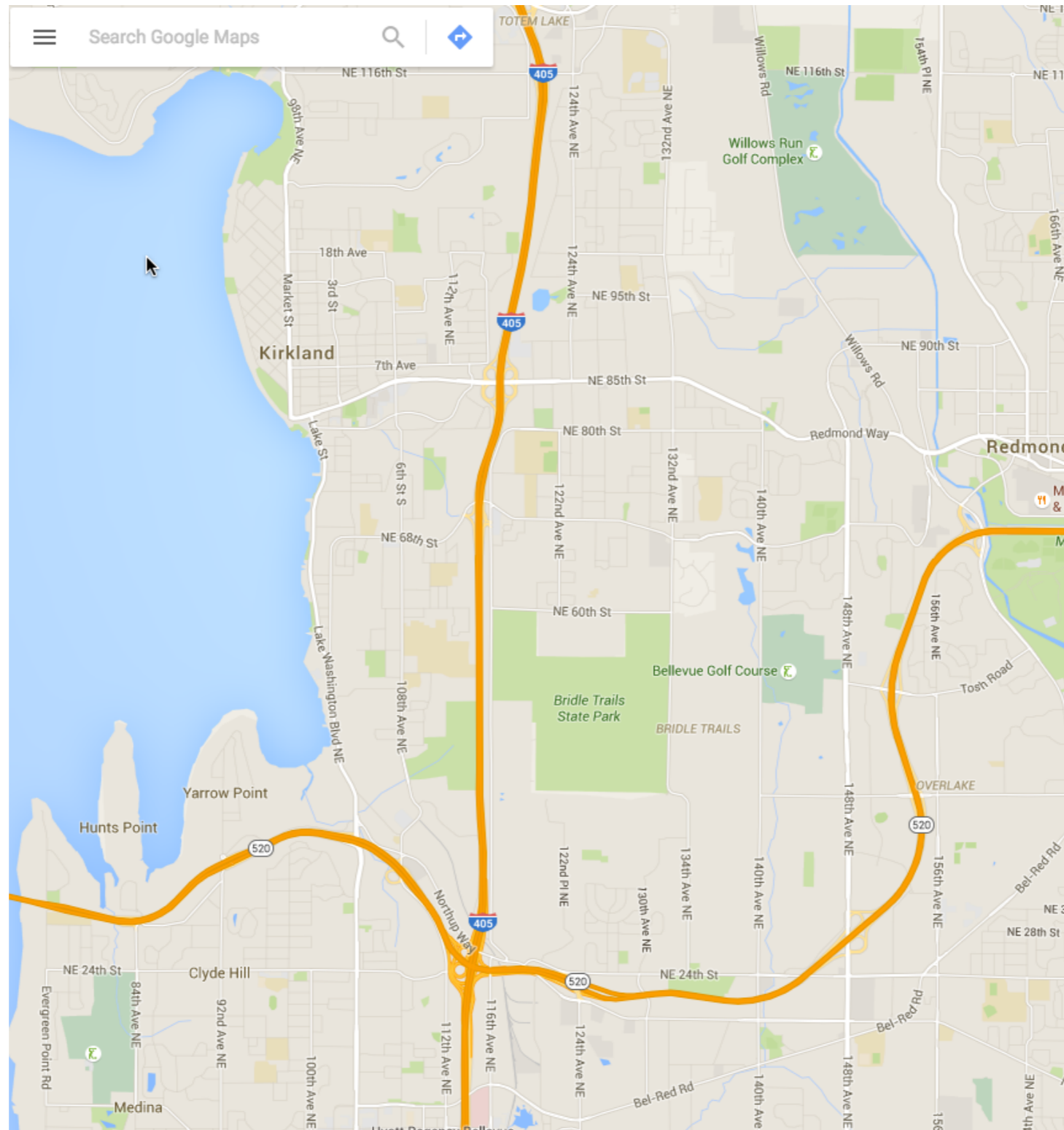
8:12p DCA → **9:26p** ORD 2h 14m nonstop
11:55a ORD → **2:42p** DCA 1h 47m nonstop

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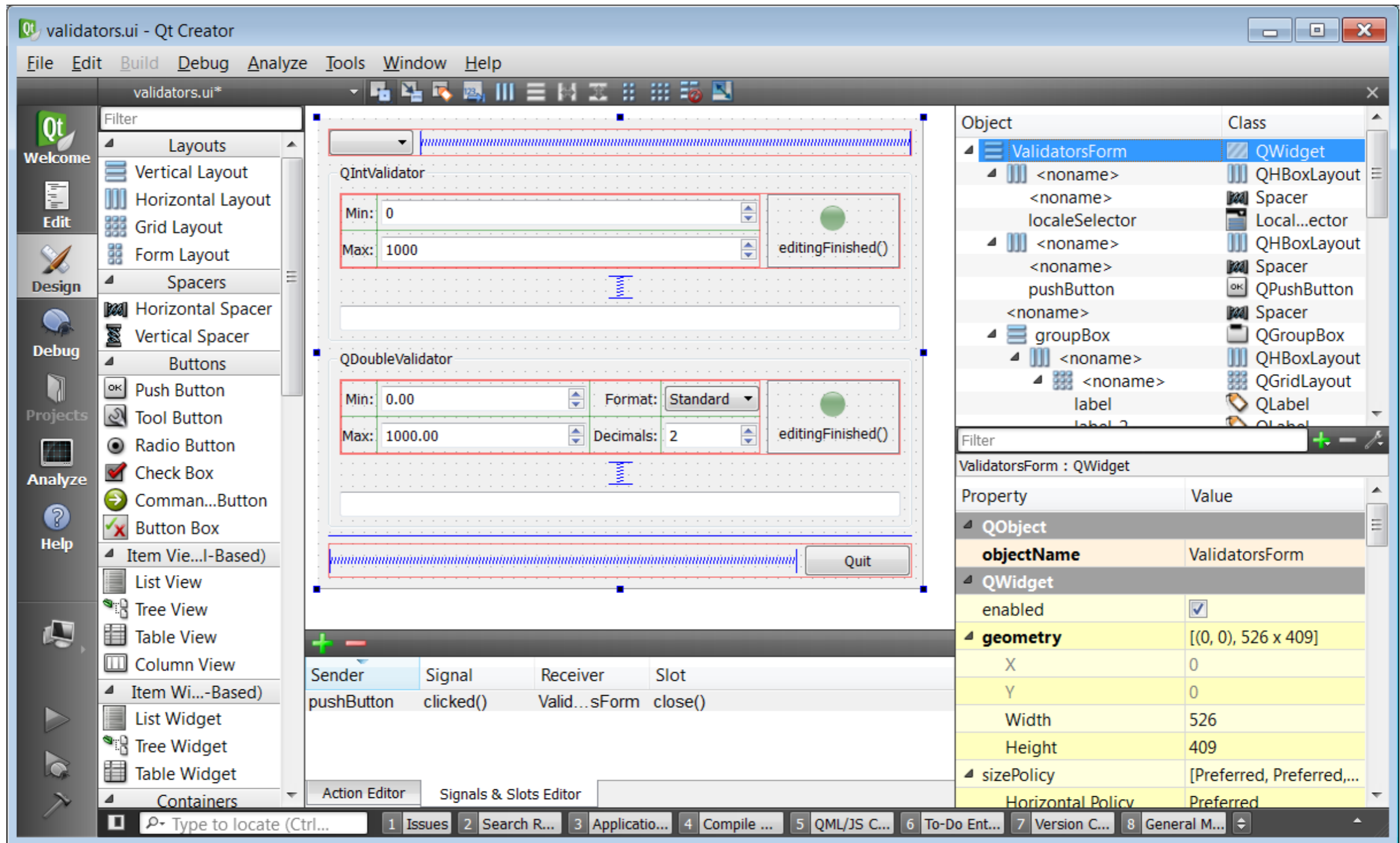
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Economy

Example - Google Maps



Example - GUI builder



Example - Spreadsheets

FlyCalc - WIG2004.XLS

File Edit View Insert Format Tools ?

100% Support Chat OFF

Formula :

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1		788	355	564	399	413	897	444	523	413						
2		800	923	233	307	864	355	90	877	864						
3		657	788	755	444	455	478	432	405	455						
4		599	866	233	201	413	361	455	233	413	Sep 2005	Oct 2005	Nov 2005	Dec 2005	Jan 2006	Feb 2006
5		899	755	673	311	780	400	614	754	780						
6			334	953	888	214	644	789	361	978						
7		233	644	766	446	231	977	577	453	847	455	507	690	700		788
8		577	533	968	897	541	977	475	358	975	355	478	361	400		355
9											742	267	599	700		564
10	Bryant Park	965	365	233	708	564	344	78	359	997	352	215	836			399
11	Keokuk	670	607	233	846	980	544	613	523	877	405	233	754			413
12	Westport	855	732	908	556	352	315	635	413	864	455	413	780			897
13	Temple	607	244	641	908	561	555	314	467	900	378	723	382			444
14	Lockhart	222	645	999	182	388	905	814	444	190	432	455	614			523
15	Stonington	344	756	600	481	339	489	144	399	307	444	201	311			413
16																
17	Subtotal	5455	4380	5088	5002	4521	4866	4084	4342	5687	3718	3890	5477			4796
18																
19	U.K. Factories															
20																
21	Clacton	855	315	908	556	352	556	635	413	864	455	413	780			980
22	Perge	506	605	860	222	459	222	521	897	355	478	361	400			670
23	Runcorn	670	544	233	846	980	846	613	523	877	405	233	754			2242
24	Worcester Park	344	489	600	481	339	481	144	399	307	444	201	311			899
25	Wapping	855	315	908	556	352	556	635	413	864	455	413	780			600
26	Tooting Bec	506	605	860	222	459	222	521	897	355	478	361	400			600
27	Belham	222	905	999	182	388	182	814	444	90	432	455	614			797
28	Wigan	670	544	233	846	980	846	613	523	877	405	233	754			800
29	Ashby de la Zouche	855	315	908	556	352	556	635	413	864	455	413	780			413
30	Bude	607	555	641	908	561	908	314	467	900	378	723	382			361
31	Looe	344	489	600	481	339	481	144	399	307	444	201	311			455
32	Scunthorpe	674	677	790	650	666	679	677	566	756	567	685	433			900
33																
34	Subtotal	5073	4761	5982	5078	4750	5078	4433	4478	5441	3896	3233	5086			7167
35																
36	Canadian Factories															
37																
38	Deception Bay	344	489	600	600	481	339	521	897	355	478	361	233			846
39	Mississauga	855	315	908	600	481	339	481	855	315	908	556	352			481
40	WIG															

FlyCalc 1.1 - Copyright Natium 2003-2006

In Class Activity: Direct Manipulation Programming Interactions

- In groups of 2
 - Design a system for writing React code through direct manipulation
 - Create sketches showing key screens
 - Should support
 - Standard programming language features (variables, conditionals, loops, functions)
 - Should make it faster and easier to make code changes
 - Should make it easier to get feedback on if program works